



Creative Presentation Designer

Marketing & Design team

About BVA BDRC

BVA BDRC is an award winning international consumer and business insight consultancy, conducting research in over 90 countries. The agency, part of Paris-based [BVA Group](#), offers the complete range of research consulting and business transformation solutions.

At BVA BDRC we help our clients get closer to their customers, stakeholders and employees by translating research outputs into business intelligence that's ready for action. We do this through a range of market leading insight tools and a dedicated team of experts.

The business is organised around a number of key sectors where we are recognised as leaders. Our innovation in how we address business challenges works across these, with specialisms in brand strategy/tracking, customer experience, compliance, product development, market development and much more.

Location

Our head office is based in King's Cross. The area has great transport links, with National Rail and London Underground just a few paces away. We are also near Coal Drops Yard, with no shortage of on-trend shops, bars and cafés and a creative exhibition space. The role will require both office and home working.

What is the job about?

We are looking for a Creative Presentation Designer to join our design team! This is an exciting role in our expanding Marketing & Design team, suitable for a qualified Junior or Mid-weight graphic designer. We need someone able to integrate the application of standard graphic design packages (mainly Adobe Creative Suite) with PowerPoint, for the production of qualitative and quantitative market research reports, client proposals and marketing campaigns. Someone who considers themselves both a designer and a creative analyst would be ideal for the role

The Marketing & Design team, led by the Marketing Director, provides reporting and marketing services to our research teams, effectively our internal clients. We help researchers bring their data and analysis to life for the brands who commission the research. Our research colleagues work across a number of sectors: finance, media, hospitality, tourism, leisure and travel. The design deliverables could be for either internal or external clients.

We also provide marketing support to other BVA Group companies in the UK and overseas.

As well as reports, the team produces marketing collateral and infographics. Our designs must be credible, clear and engaging.

What will you be doing?

- Creation and enhancement of proposals, credentials, presentations and research reports with infographics, illustration, bespoke graphics, charts and data tables
- Creation and design of marketing documents and collateral
- Video editing (occasionally)

Skills, experience and competencies

Candidates must be able to demonstrate the following:

- An understanding of branding
- Strong layout skills
- The ability to analyse text hierarchy
- Creative flair, conceptual thinking, originality and a strong visual sense
- A love of creativity, numbers or other types of insight, able to bring data heavy presentation and reports to life
- An interest in data visualisation, charts and graph types
- Commitment to keeping abreast of new design trends/techniques
- Strong organisational skills with the ability to adapt and help with short notice requests / tight deadlines
- An ability to work both independently or collaboratively, with excellent communication skills

The ideal candidate will be proficient in Microsoft PowerPoint, Excel and Word. Experience of Illustrator, Photoshop, InDesign and other Adobe Creative Suite programs will also be advantageous.

The following competencies are highly valued within BVA BDRC and form part of our annual appraisal process:

- Initiative: Taking ownership of work, doing what is needed without being asked, an ability to 'think on your feet' when required, whilst also understanding when it is important to seek the advice of others / a Director
- Organisation: Excellent organisation and time management with a demonstrable ability to work to deadlines, juggle competing priorities and plan ahead
- Communication: Balancing listening and talking, speaking / writing clearly and accurately, influencing others, keeping others informed
- Relationships: Good interpersonal skills that will facilitate strong working relationships, being a team-orientated, adaptable and supportive team member
- Drive: The ability and drive to develop, being receptive to feedback, willing to learn, embracing continuous improvement
- People management (for those with direct reports or when coaching others): Being approachable, setting clear expectations, reviewing progress, providing feedback and guidance

What is it like working at BVA BDRC?

BVA BDRC is an equal opportunities employer. The company culture is one where individuals can prosper according to performance, initiative and enthusiasm. We focus on bringing people up through the business; many of our senior staff started with us at middle or junior levels, including several Board Directors. There are no barriers to advancement for the right people.

A comprehensive training programme is delivered by our Training Action Group (TAG), comprising a mix of internal and external sessions, ensuring that relevant learning and development opportunities are available to employees of all levels.

We are a sociable company and place great emphasis upon teamwork and collaboration.

- We strongly believe that 'two heads are better than one' (if not three or four on occasion!), particularly when dealing with challenging work.
- Our social committee organises regular funded social events throughout the year including the Christmas party, an annual summer day out (these have previously included treasure hunts around the Tower of London, team cooking challenges, Go Ape in Battersea Park, white water rafting at the Olympic facility at Lee Valley), and other varied events throughout the year to ensure there is something for everyone.
- Our CSR (Corporate Social Responsibility) committee organise regular fund raising events for both national and local charities, such as a cake sale for Grenfell Tower, a Children in Need 'bikeathon challenge' (seeing which team could cycle the farthest on an exercise bike in a set time), decorating a local homeless shelter at Christmas and more.
- We are currently working towards B Corp certification. This is for businesses that meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose. We have also signed the MRS Net Zero pledge.

Salary

The salary will be competitive. We offer a number of staff benefits as detailed on the following page.

How to apply

Please direct your CV and cover letter to Recruitment2021@bva-bdrc.com, indicating “Creative Presentation Designer Application” in the subject line. Please also provide an indication of your salary expectations.

Please read our [Privacy Notice](#). By submitting your CV, you consent to us contacting you within the next few weeks regarding this and to the terms detailed in our Privacy Notice

www.bva-bdrc.com

BVA BDRC Benefits

Generous annual leave

In addition to Bank Holidays, we offer 26 days annual leave; 3 of these must be taken between Christmas and New Year. The holiday allowance is increased by 3 days after completing 3 years’ service, and rises to 5 extra days after completing 5 years’ service.

Flexible working

You can work at both home and in the office. You will be provided with a laptop to enable flexibility.

Pension

All staff are automatically opted-in to the government’s NEST pension scheme.

Get fit

We’ll subsidise your gym membership (Ts & Cs apply)

Season ticket loan

Commuting can be costly. Let us cover the cost of your annual travel pass with a loan, and you can repay the money in instalments from your monthly salary.

Private healthcare

We’ll pay 50% of the premium for you (and your family if you wish) to join our healthcare scheme. Your share of the premium will be deducted from your monthly salary.

Free eye tests

Of course!

Cycle to Work

If you want to cycle to work, we’ll help with the upfront cost of buying a bike through a cycle retailer. We’ll buy the bike and/or equipment and reclaim the VAT. You repay the loan via monthly deductions from your gross salary, making it a tax-effective way to pay.

Giving back

We have an active CSR team, with regular opportunities to get involved with fundraising and volunteering activities for our designated charity, Coram.

Socialising

We organise monthly social events around London, including our annual Summer Day Out and Christmas Party. In the past, we’ve played zorb football, been to Flight Club, abseiled in the Olympic Park and baked with ‘The Great British Bake Off’ stars.

Referral bonus

If you recommend us to a friend who then works with us (and once the probationary period is completed), we’ll give you a referral bonus of £500.

Refreshments

Free fresh filter coffee and just about every kind of tea you can imagine!

Please note that some of these benefits, other than holidays and pension payments, become available only after completion of the probationary period.*

*Benefits subject to amendment according to government regulation and business circumstances