

SME Finance Monitor

Current analysis 3 months to
end July 2018

An independent report by
BDRC, August 2018



Introduction

The SME Finance Monitor was established in 2011 and provides detailed analysis of SMEs and their access to finance on a half yearly basis. The latest full report (YEQ4 2017) was published on March 15th 2018 and the Q2 2018 report will be available in September 2018.

As fieldwork takes place on a continuous basis, it is also possible to provide headline data on key issues in between these full reports. This pack will therefore be provided on a monthly basis and provide the latest 3 months rolling data across a range of issues.

The most recent data point for this report is the 3 months from May to July 2018.

Headline analysis is provided for all SMEs, with key questions split by size of SME. Some analysis is also provided by the type of international trade (if any) undertaken alongside domestic activity:

- Exporting but no importing (labelled as “export only”)
- Importing but no exporting (labelled as “import only”)
- Both importing and exporting (labelled as “import & export”)
- No international trade, SME only trades domestically (labelled as “domestic sales only”)

Differences shown month on month are not necessarily statistically significant. Differences of 4%+ month on month are needed for the total sample and up to 10%+ for some of the smaller groups (such as those trading internationally).

Introduction – Changes to main SME Finance Monitor questionnaire for 2018

The SME Finance Monitor questionnaire has evolved gradually since it started in 2011.

In Q4 2017 it was decided that a more radical review was required to reflect changes in the finance market for SMEs, such as the rise of online platforms and other non-bank suppliers of finance. This was also an opportunity to focus on “need” for finance and how this translates into applications.

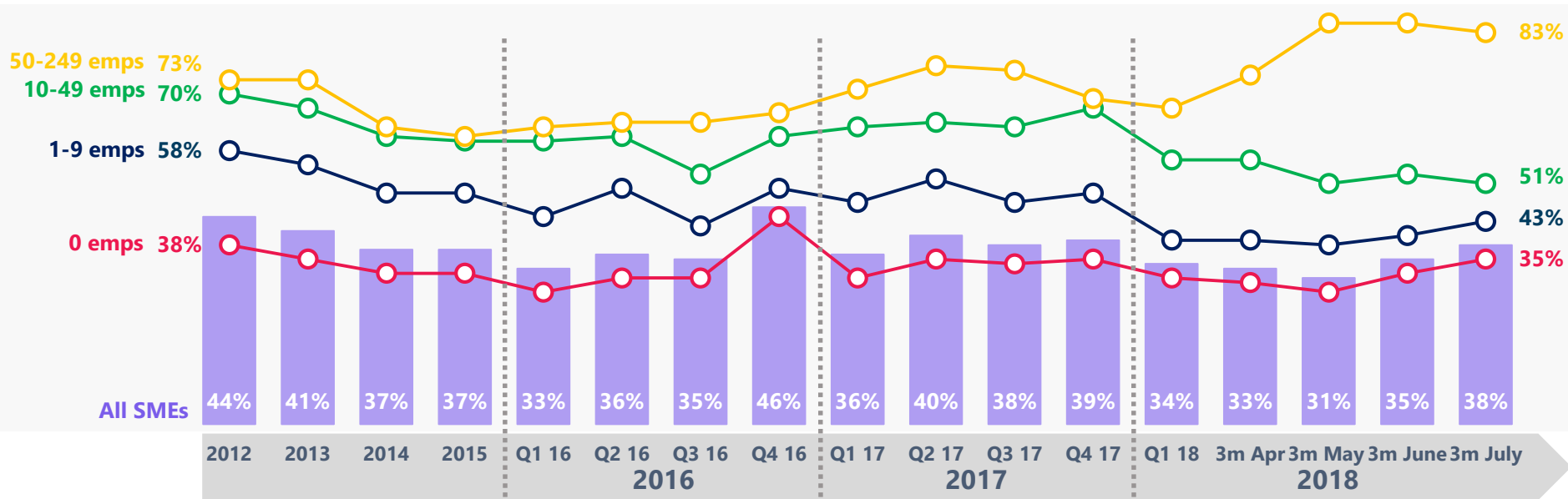
Most of the questions reported in this pack have remained unchanged.

However, there have been slight changes to the “types of finance used” question and also to the definition of a “Permanent non-Borrower”. These initial results do not suggest the changes have had a major impact on results but will be monitored over time.

All of the changes will be reported on in full in the Q2 2018 SME Finance Monitor report, due to be published in September 2018

Use of external finance has shown an increase in the most recent periods, back to 2017 levels, after starting 2018 somewhat lower

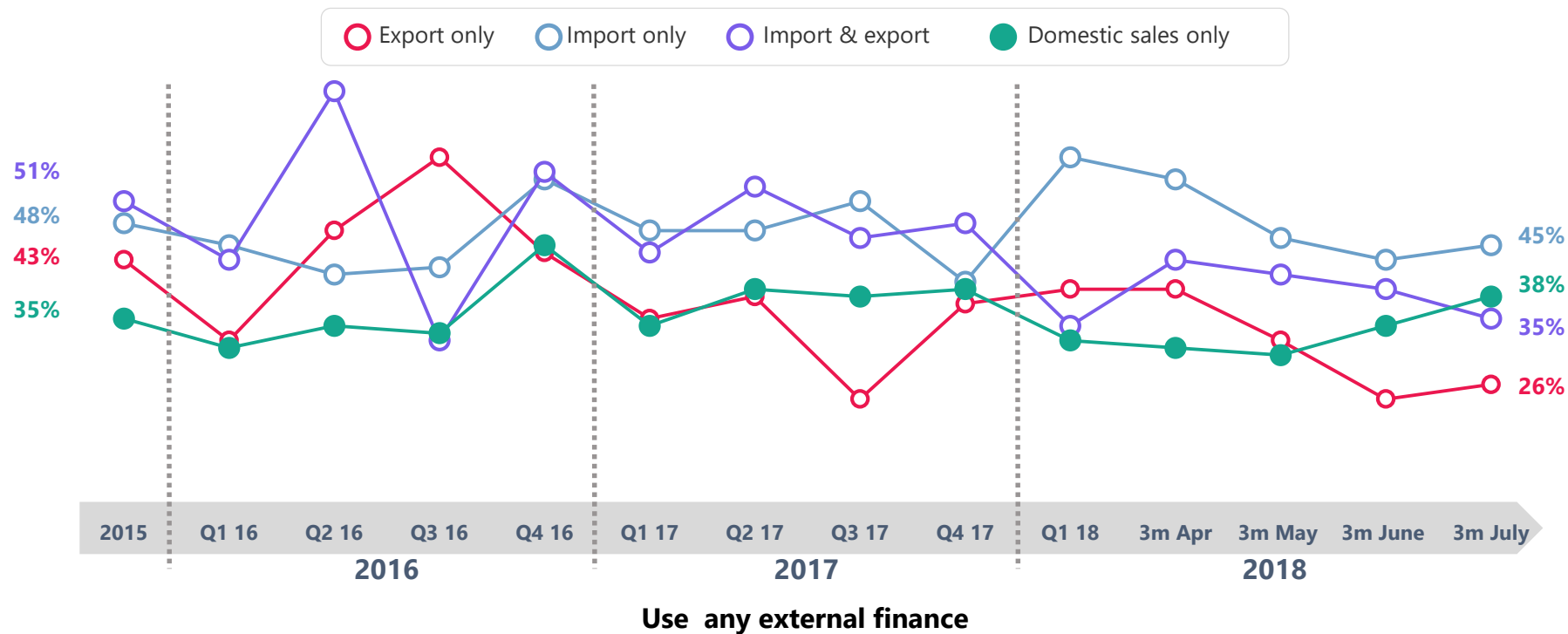
Time series: use of external finance per quarter



In 2017 as a whole, 38% of SMEs were using external finance, increasing by size of SME to 73% of those with 50-249 employees. Use of finance in 2018 was somewhat lower with around a third of SMEs using finance but with improvement in the most recent period back to 38%. The largest SMEs remain more likely to be using finance than in 2017

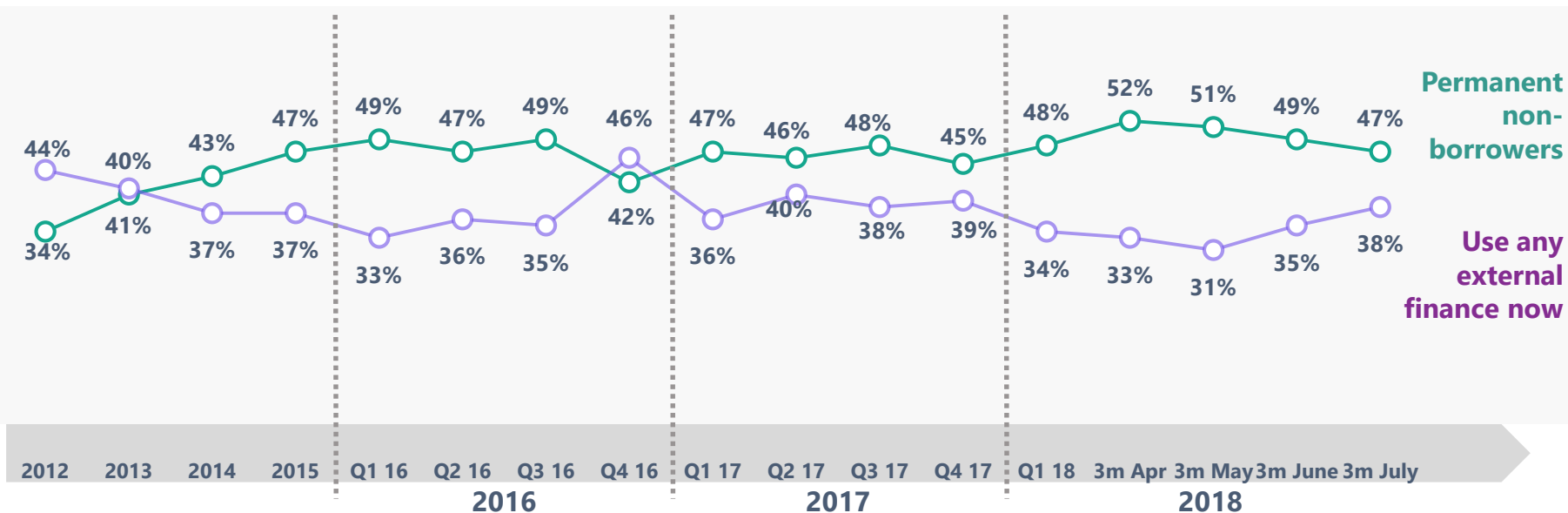
Use of finance amongst those who export only remains volatile and back to lower levels seen in Q3 2017. Those who import only are the most likely to be using finance in 2018

Time series: use of external finance by extent of international trade alongside domestic sales



The proportion of “Permanent Non-Borrowers” increased in early 2018 but is now back to 2017 levels

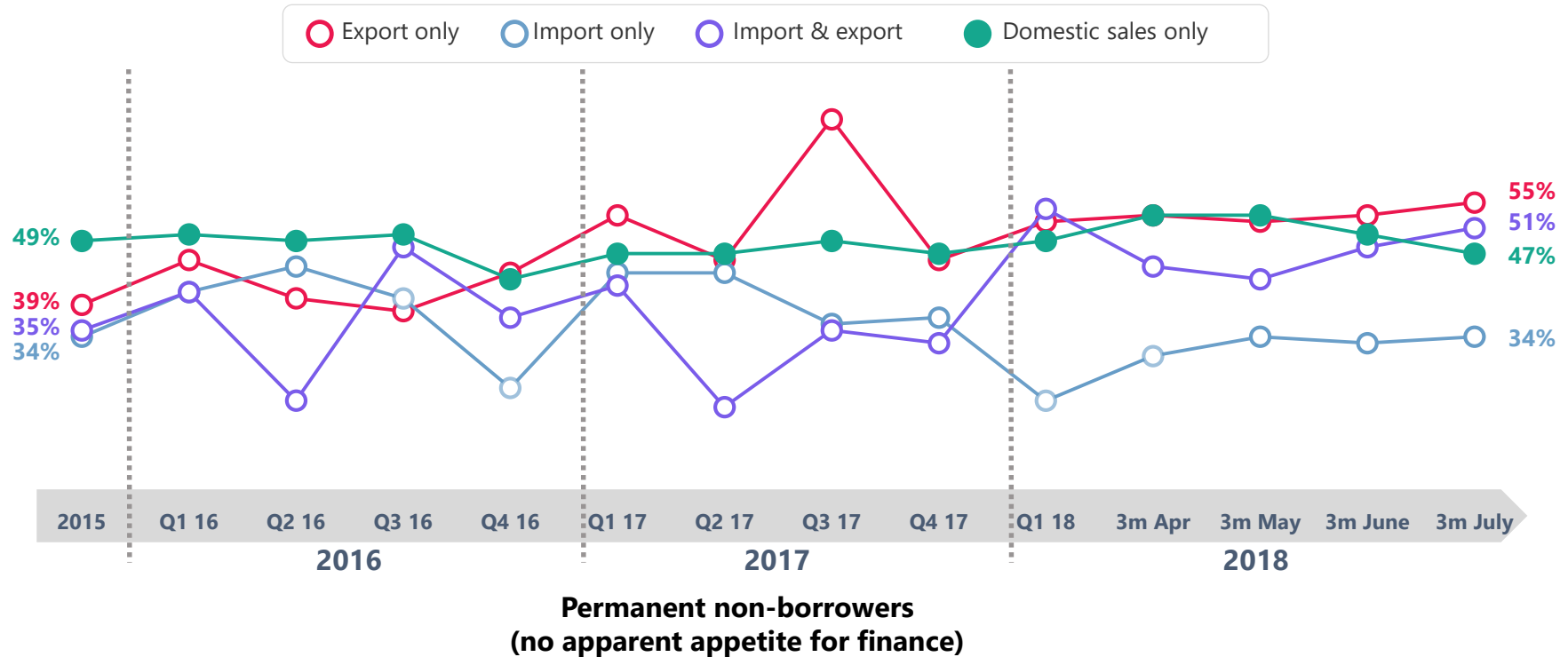
Time series: Permanent non-borrowers and users of external finance



The ‘Permanent non-borrowers’ are firms with no apparent appetite for finance and are defined by not using external finance and showing no inclination to do so. The 3 months to July figure of 47% is back in line with 2017 (when 47% were PNBs). The “gap” between the PNBs and those using external finance (as was seen for most of 2016 and 2017) has narrowed recently, as more SMEs report using finance and fewer meet the PNB definition.

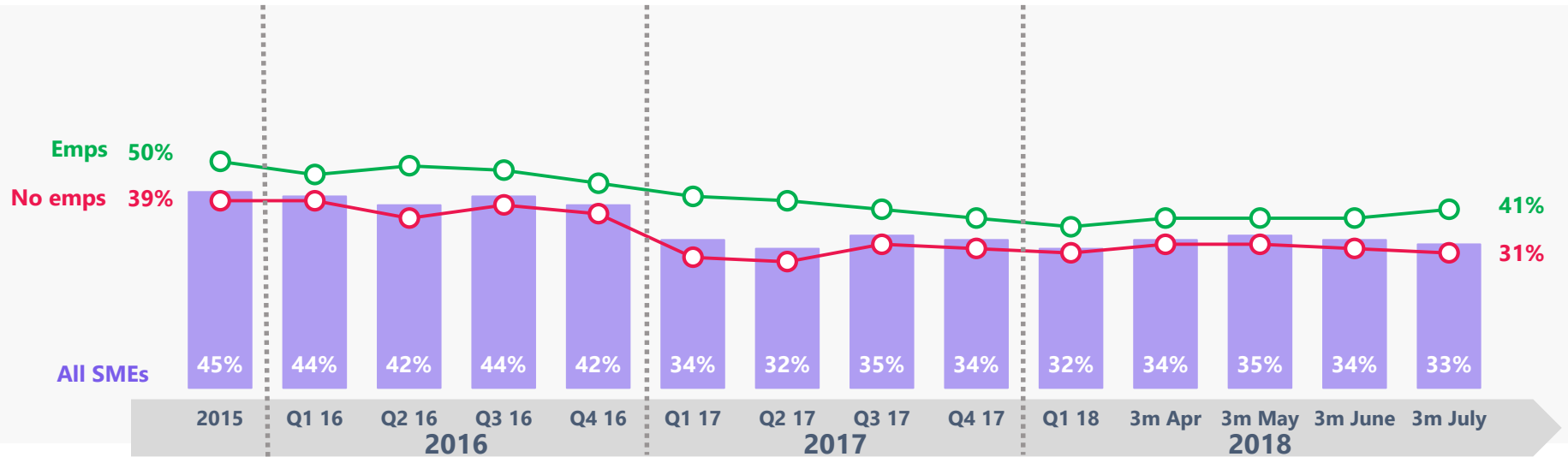
SMEs that only import remain less likely to be a permanent non-borrower in 2018

Time series: Permanent non-borrowers by extent of international trade alongside domestic sales



The proportion of SMEs 'happy to use finance to grow' is stable but remains at lower levels than were seen in 2016

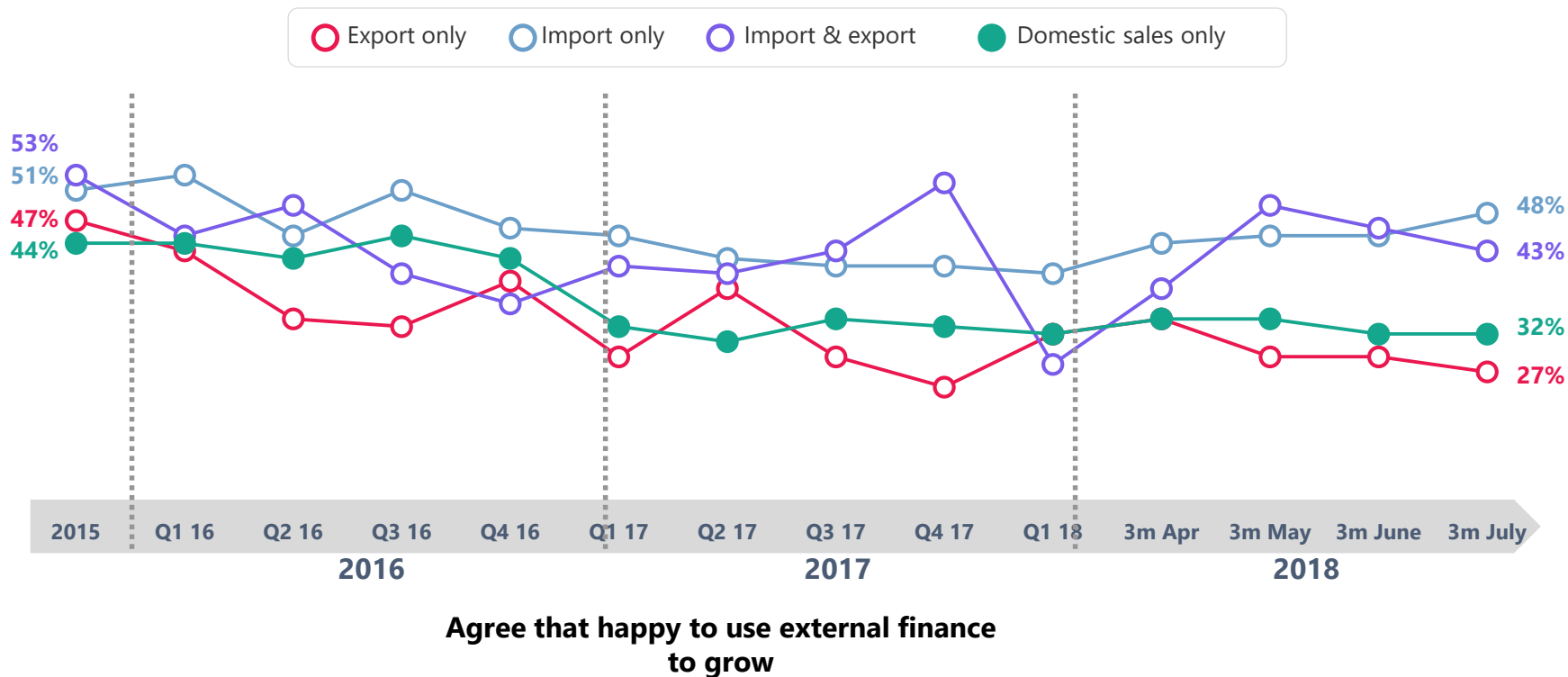
Time series: Agree that happy to use external finance to help business grow



After remaining stable during 2016, the proportion of SMEs happy to use finance to grow was consistently lower from Q1 2017 onwards, with lower levels of agreement amongst both the 0 employee SMEs and those with employees.

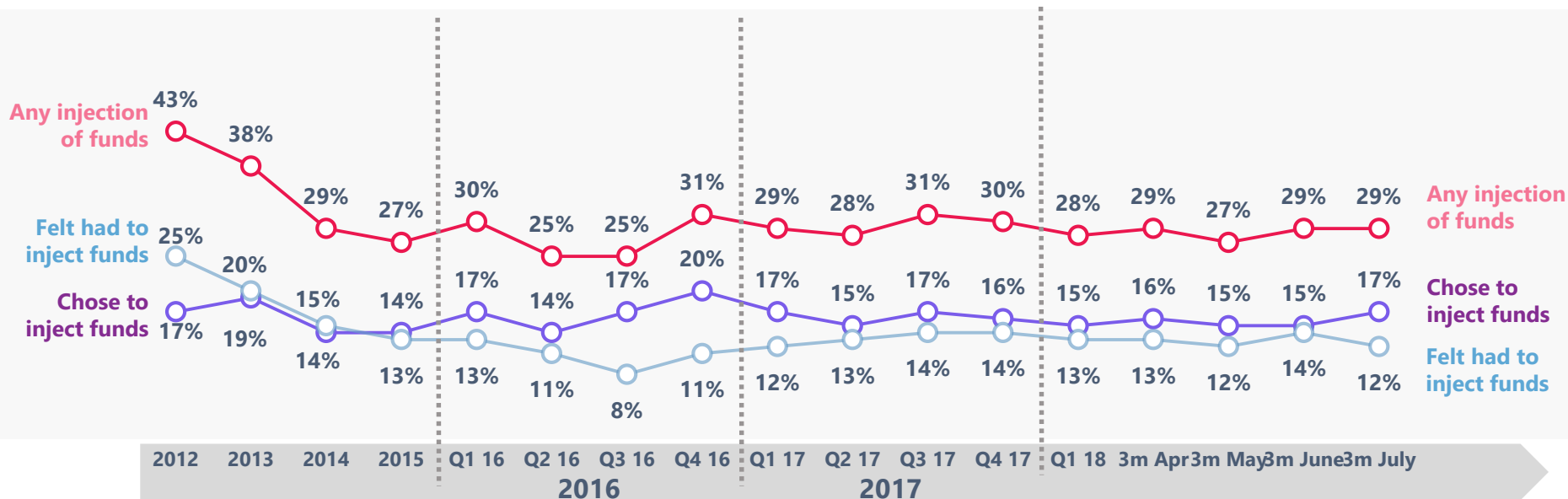
Over time, domestic and export only SMES have become less likely to be happy to borrow to grow

Time series: Agree that happy to use external finance to help business grow



Since the end of 2016, around 3 in 10 SMEs have injected personal funds. SMEs were somewhat more likely to have chosen to do so than to have felt that they had to.

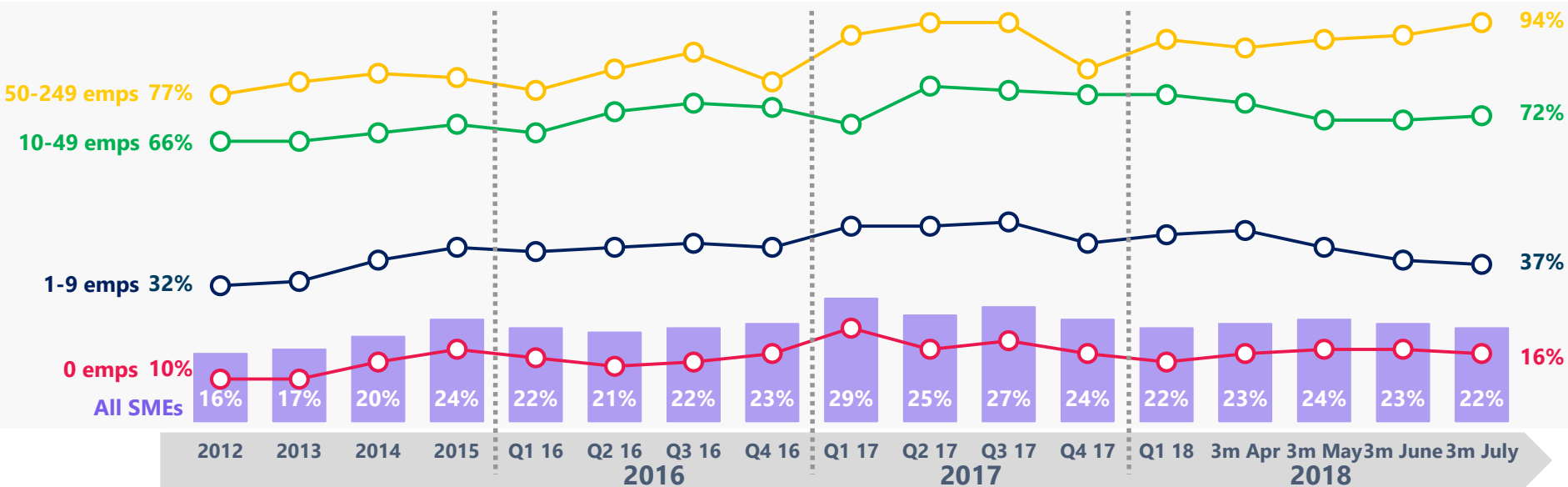
Time series: Injections of personal funds in previous 12 months



The proportion of SMEs injecting funds fell from a peak of 43% in 2012 to around a quarter of SMEs in mid-2016. Since the start of 2017 around 3 in 10 have reported an injection of funds – in the 3 months to July SMEs were slightly more likely to have chosen to inject funds as to have felt forced to.

The proportion of SMEs holding more than £10,000 of credit balances is stable but slightly lower than was seen during 2017.

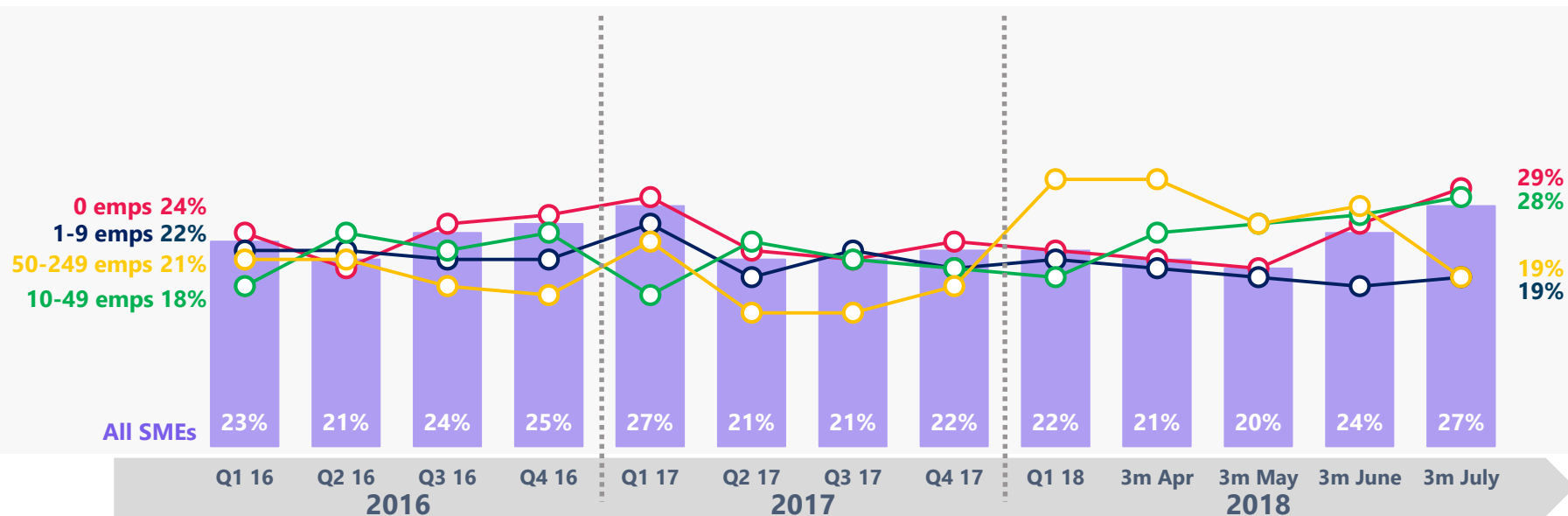
Time series: £10k credit balances held



In 2015, 24% of SMEs held £10,000 or more in credit balances. In 2016, 22% held such sums with little change overall during the year, increasing to 25% in 2017 as a whole. Initial data into 2018 suggests a somewhat lower percentage, more in line with 2016.

On average SMEs held the equivalent of a quarter of their turnover as credit balances in the latest period, up from a fifth.

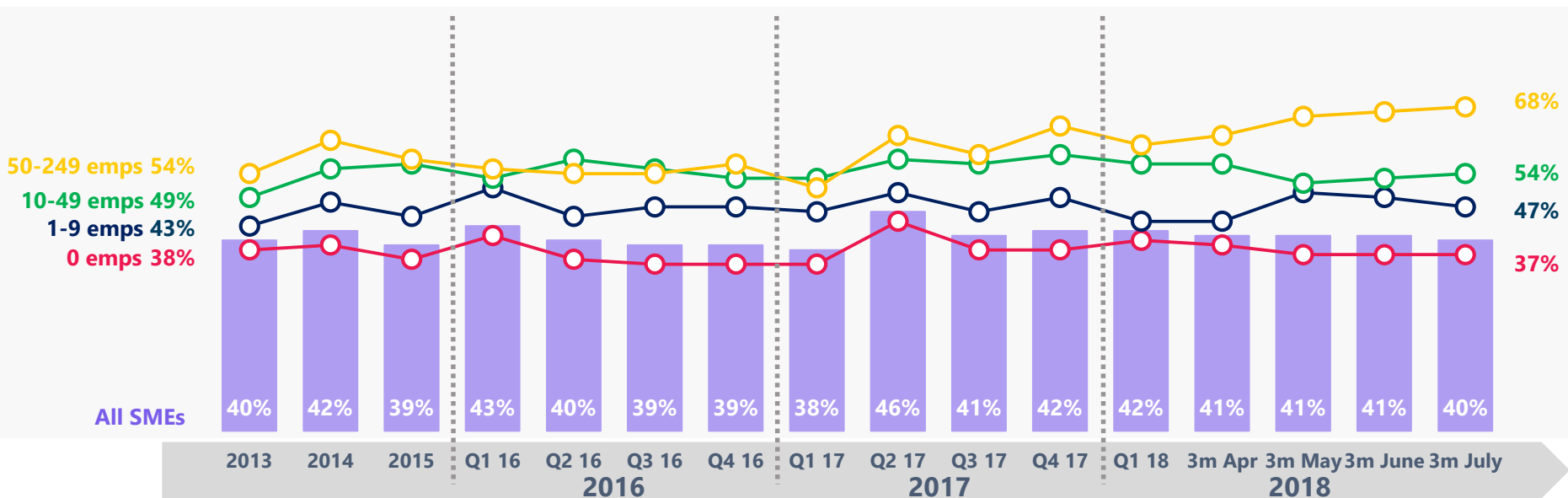
Time series: % of turnover held as credit balances



New analysis looks at credit balances held as a percentage of total turnover (both collected in bands, with mid-points used). For the 3 months to July 2018, SMEs held 27% of their turnover in credit balances on average, back to levels seen in early 2017.

The proportion of SMEs reporting growth is currently stable overall, with signs of increase for those with 50-249 employees

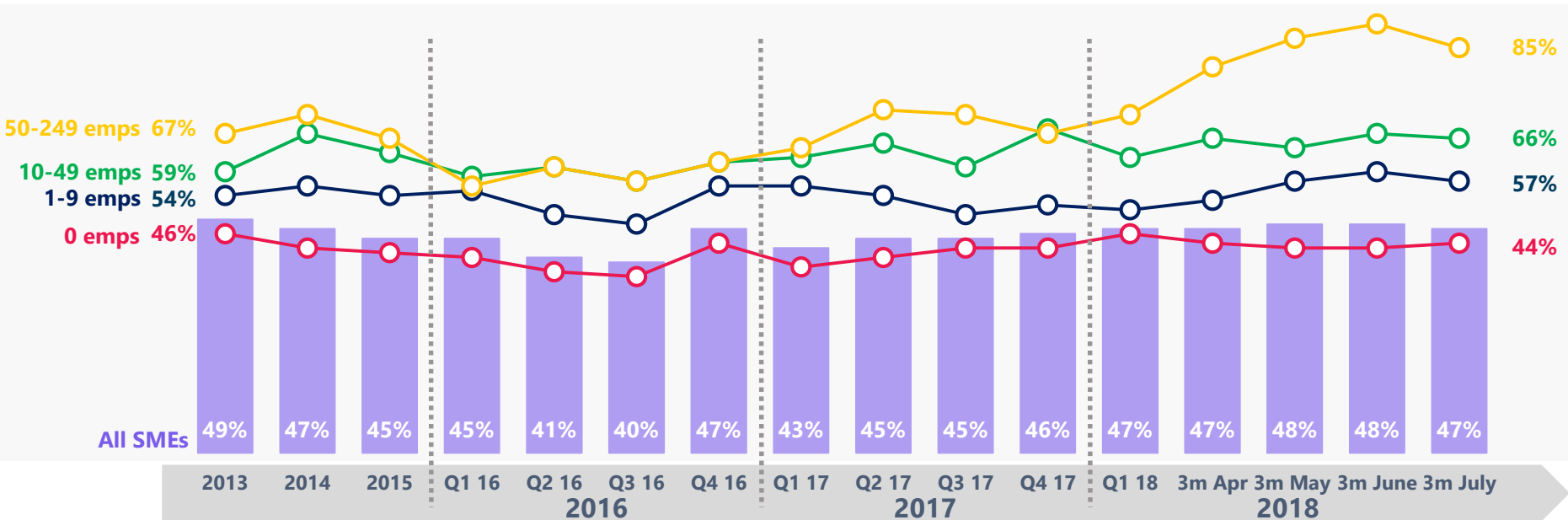
Time series: Have grown (excluding Starts)



Since 2012, the proportion of SMEs (excluding Starts) reporting growth has varied little over time. It was 40% for 2016 as a whole and 42% for 2017. The current overall figures are in line with 2017.

Growth ambitions have been stable overall since Q4 2017. The largest SMEs are more likely to be planning to grow than they were in 2016.

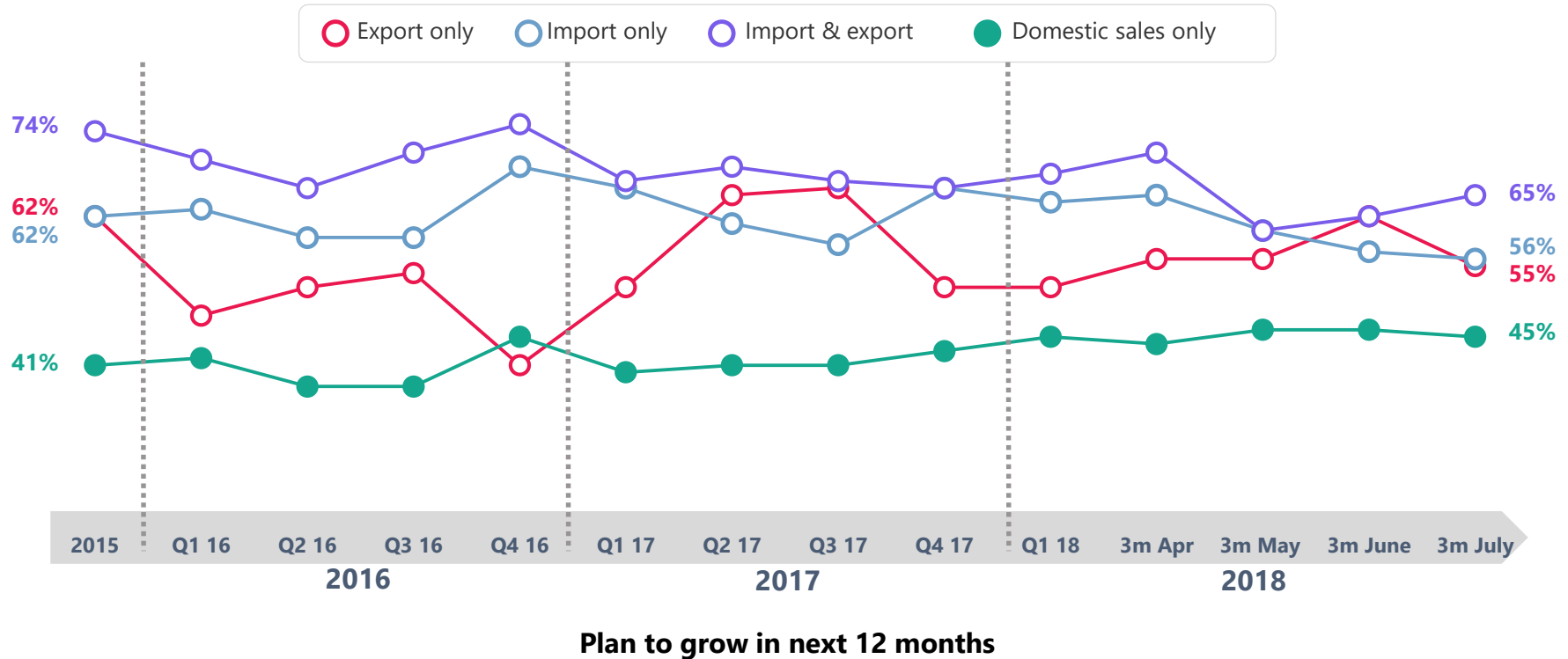
Time series: Have plans to grow



For 2016 as a whole, 43% of SMEs planned to grow, continuing the slight decline seen since 2013, but there was no further decline in 2017 (45% for the year as a whole). The 3 months to July figure of 47% remains consistent with Q4 2017, but with increased ambition for those with 50-249 employees (from 67% to 85%).

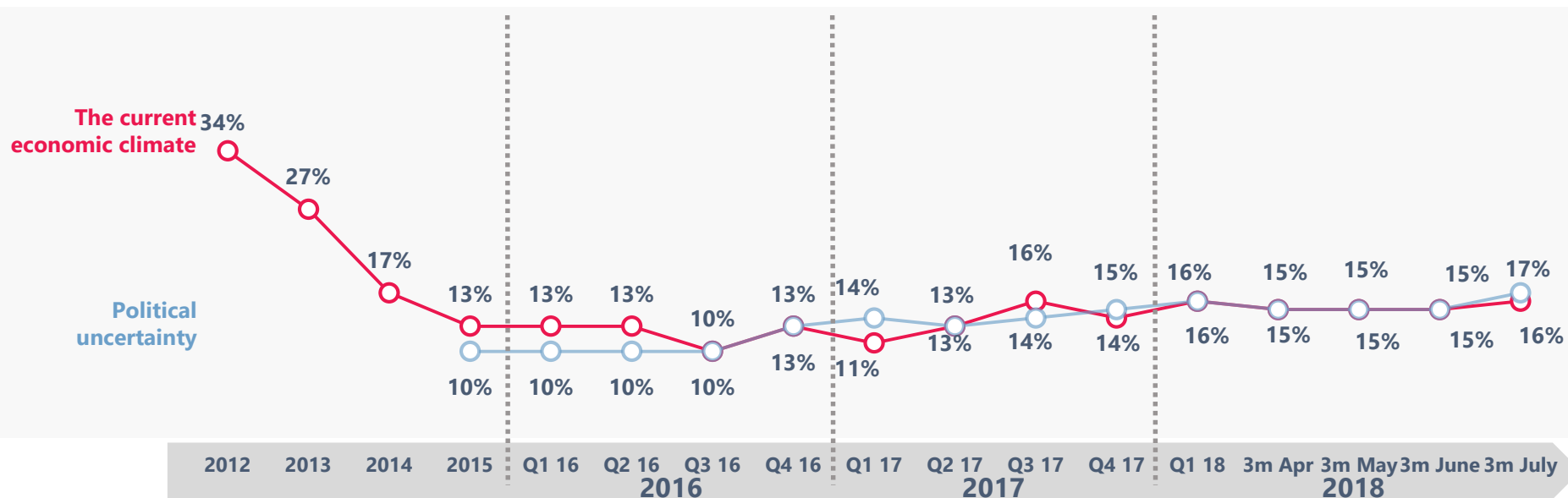
The growth ambitions of international SMEs are higher than domestic SMEs. Export only SMEs have seen more variation in ambition but are now in line with their international peers

Time series: Growth plans by extent of international trade alongside domestic sales



Levels of concern around the current economic climate and political uncertainty remain fairly stable in 2018, but are somewhat higher than they were at the start of 2017

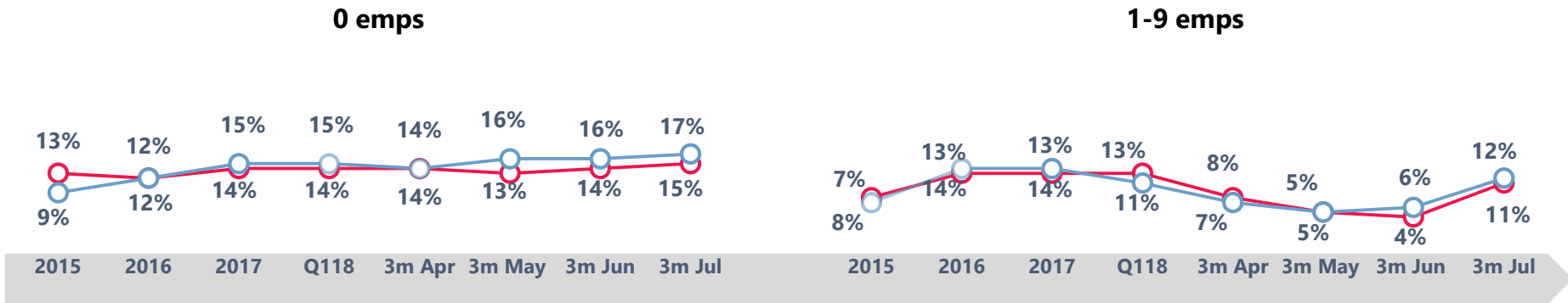
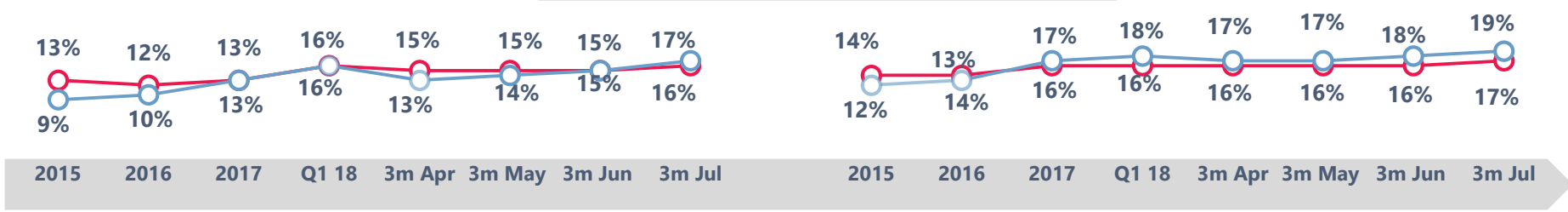
Time series: 8-10 Major obstacle to running business in next 12 months



During 2017, concerns about political uncertainty remained fairly stable (13-15%) at a slightly higher level than in 2016 and increased again in early 2018. Concerns about the economic climate increased in 2017 from 11% in Q1 to 16% in Q3 and have been broadly stable since.

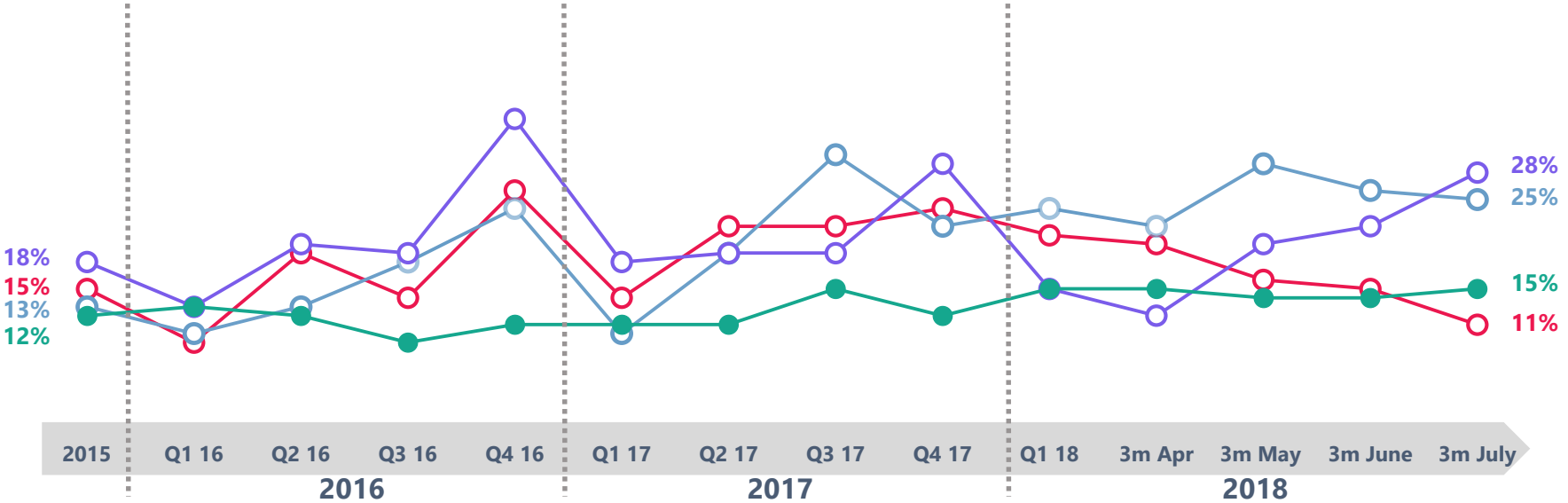
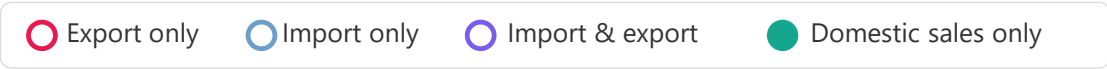
SMEs with 1-9 employees remain somewhat more concerned about the economic climate and political uncertainty; larger SMEs' concerns are back to levels seen in Q1 2018

Time series: % Rating 'The economic climate' and 'Political uncertainty/govt policy' 8-10 a major obstacle for next 12 months



SMEs that import remain more concerned about the economic climate than those who only export or domestic SMEs

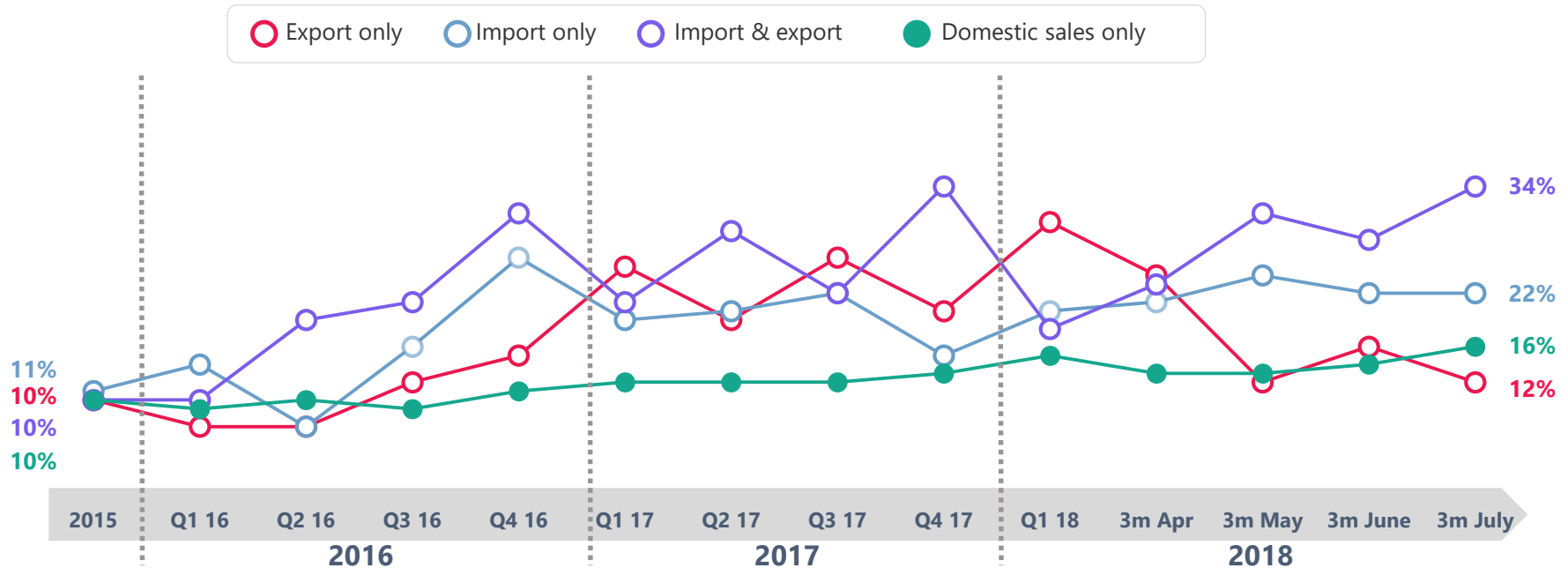
Time series: 8-10 economic climate by extent of international trade alongside domestic sales



Rating the current economic climate a major obstacle (8-10)

SMEs that import are also more concerned about political uncertainty than export only or domestic SMEs, especially if they also export

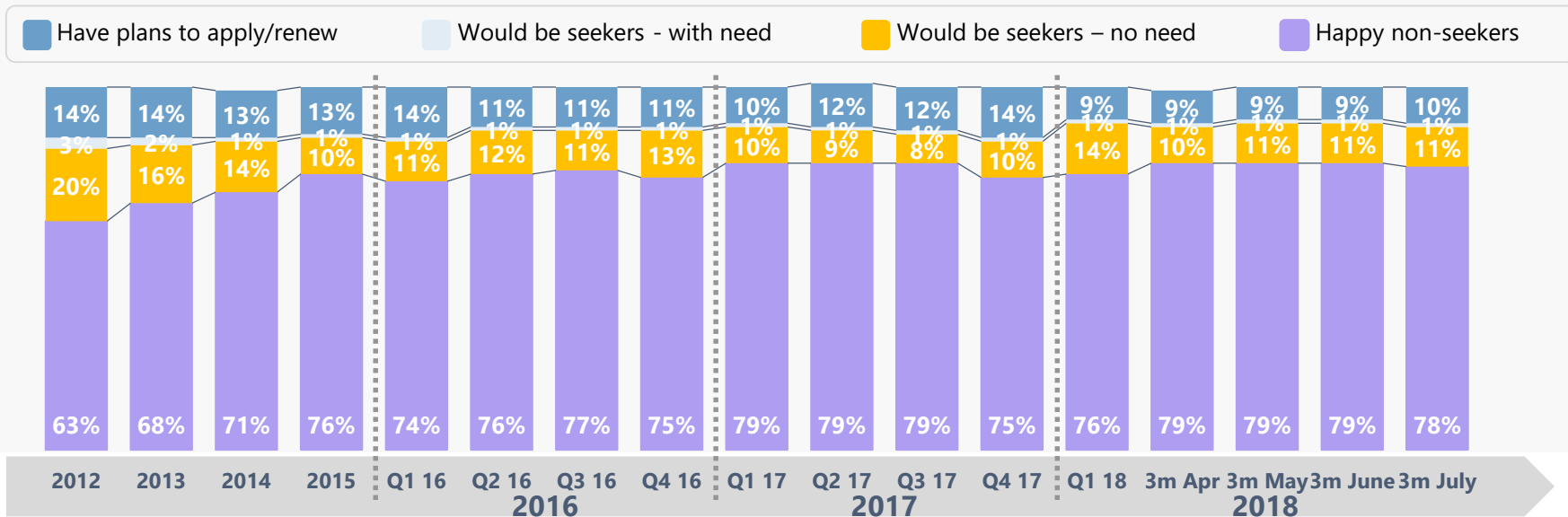
Time series: 8-10 political uncertainty by extent of international trade alongside domestic sales



Rating political uncertainty a major obstacle (8-10)

Most SMEs are 'Future happy non-seekers'. Potential appetite for finance is stable, at levels seen in the first half of 2017

Time series: Anticipated borrowing profile for next 3 months after ...

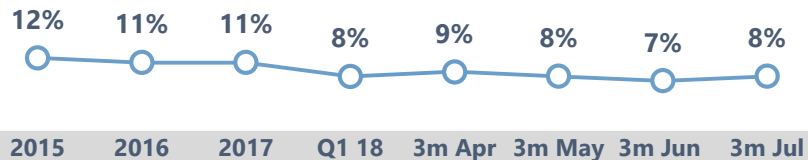


Each quarter, the majority of SMEs have expected to be “Future happy non-seekers” of finance. The proportion of HNS has increased over time, conversely, the proportion of “Future would-be seekers” who could see a barrier that would stop them applying for finance, reached a low around Q3 2017 of 9% and has since risen somewhat. The proportion of SMEs with any *potential* appetite for finance (planning to apply or a future “would-be seeker”) rose steadily over the last year, to 24% in Q1 2018 but is somewhat lower in the current period (22%)

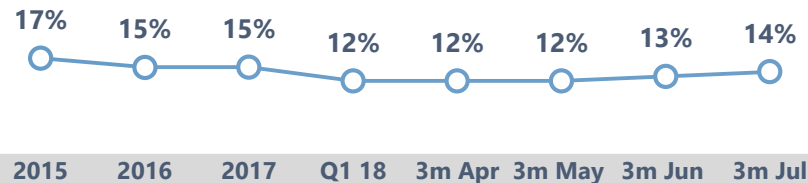
Future appetite for finance has increased slightly for larger SMEs, back in line with 2017

Time series: % planning to apply

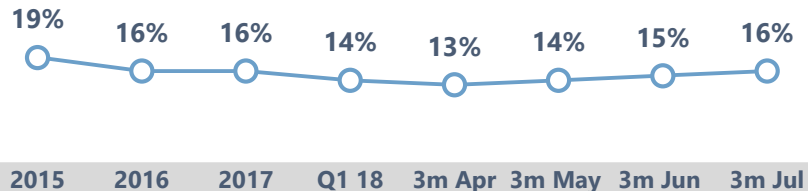
○ Plan to apply



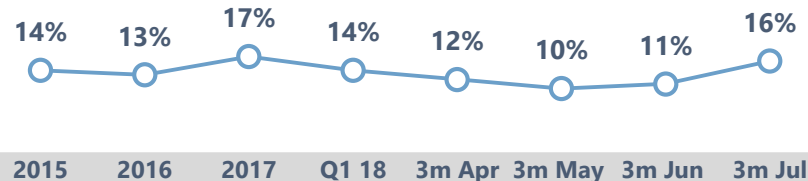
0 emps



1-9 emps



10-49 emps

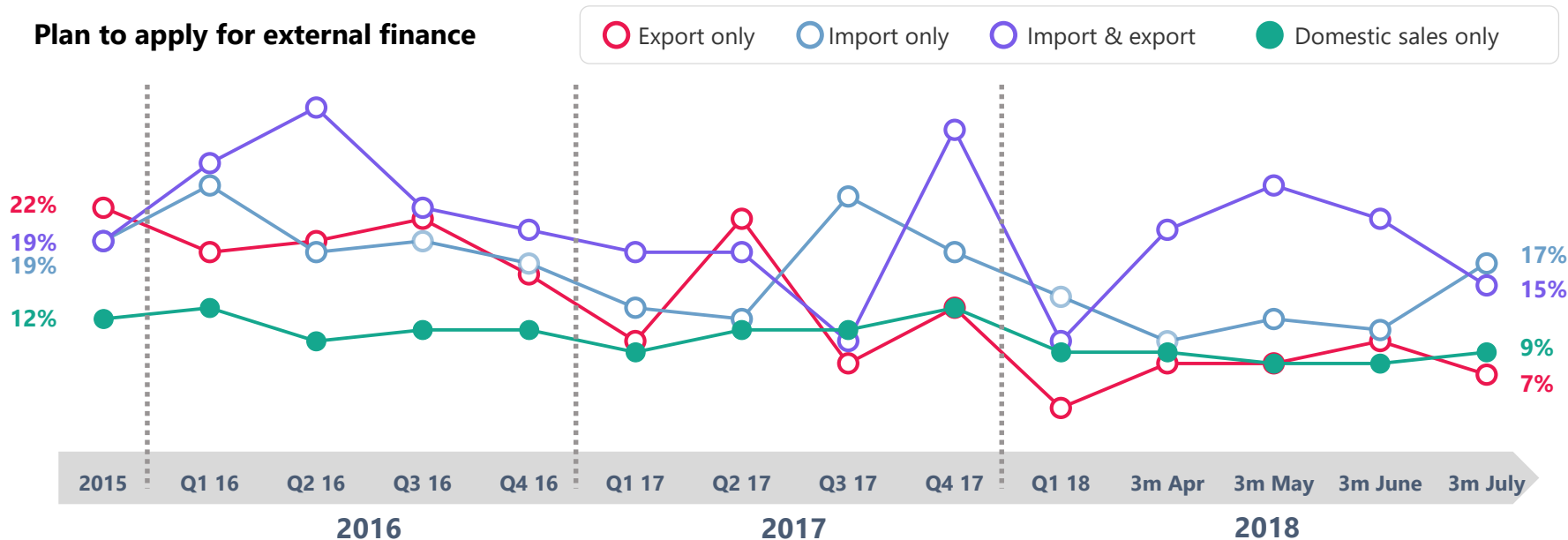


50-249 emps

Appetite for external finance has been volatile amongst international SMEs in early 2018, with those that import more likely to plan to apply for finance

Time series: plan to apply for finance by extent of international trade alongside domestic sales

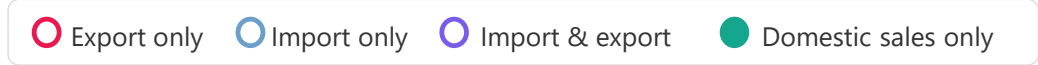
Plan to apply for external finance



Appetite for finance amongst those that both import and export has varied over time. It fell sharply from the recent peak of 29% in the 3 months to December 2017 to 10% in Q1 2018 and is currently 15%.

There is currently little difference in the proportion of future 'would be seekers' of finance when analysed by international trade

Time series: future would be seekers by extent of international trade alongside domestic sales



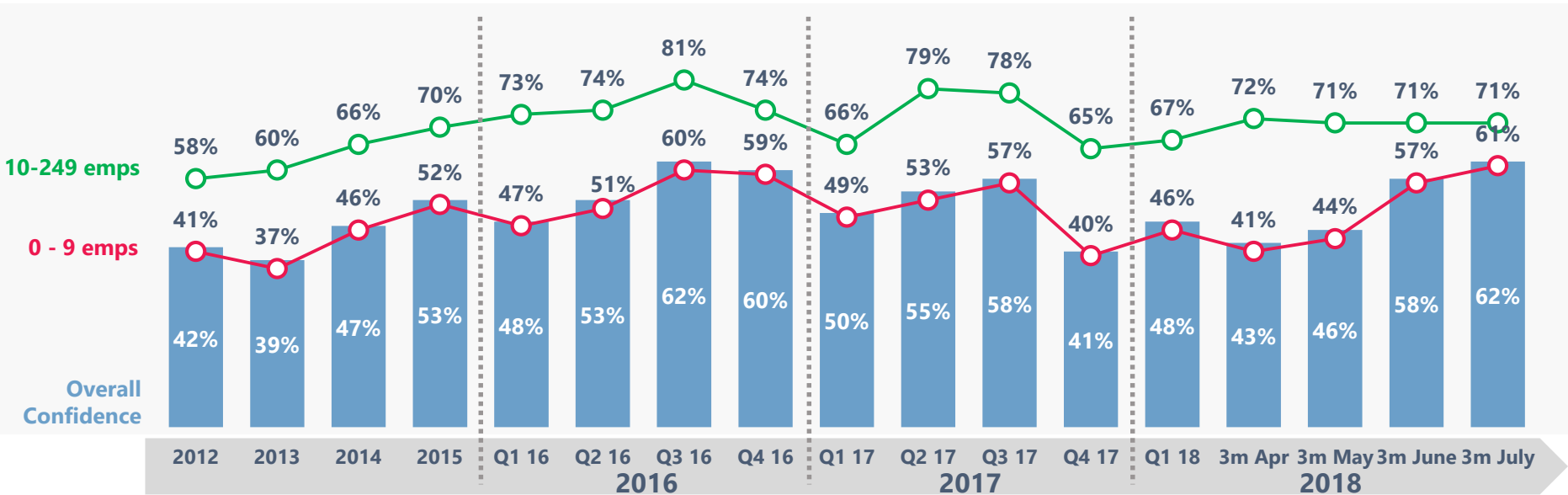
Expect to be a future would-be seeker of finance



Would-be seekers of finance are those who can see a barrier to them making an application for loan or overdraft finance in future, such as the current economic climate or a belief that they would not be successful if they applied. Those who only import have typically been more likely to expect to be a would-be seeker of finance, but there is currently little difference between the groups. * See previous slide, for

Confidence amongst SMEs planning to apply for bank finance has increased during 2018 back to levels seen in 2017, due to increased confidence amongst those with 0-9 employees

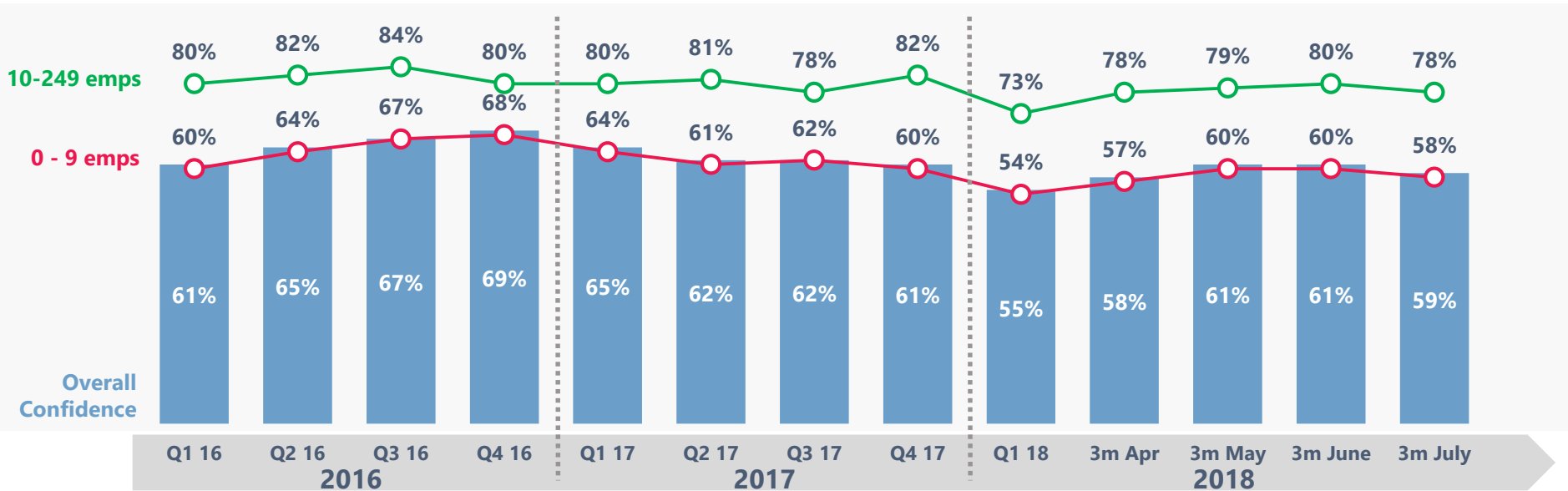
Time series: Confidence (very/fairly) bank will agree to facility next 3 months – by size



During 2017 confidence was somewhat lower and more volatile (it was 50% for the year as a whole compared to 55% in 2016). In 2018, overall confidence declined to 43% for the 3 months to April but has improved since to 62% in the current period, back in line with Q3 2017, boosted by higher levels of confidence amongst smaller potential applicants.

Confidence for hypothetical applicants is currently stable, but is no longer ahead of applicant confidence

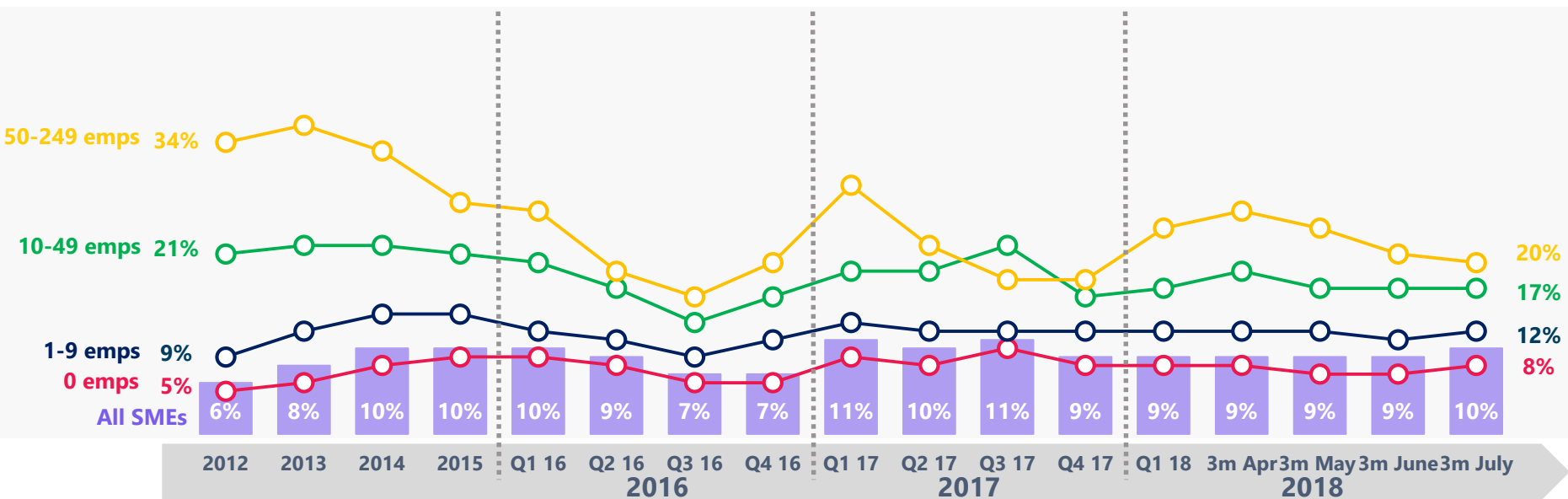
Time series: Confidence (very/fairly) bank would agree to facility next 3 months – by size



Around 6 in 10 (61%) of those with **no plans** to apply to a bank for finance are confident of a hypothetical success. Larger hypothetical applicants remain somewhat more confident than smaller ones. Hypothetical applicants are now as confident as those planning to apply (see previous slide for those *with* plans) that the bank would say yes.

The proportion of SMEs that export has been broadly stable since the start of 2017

Time series: Exporters



The proportion of exporters increased from 6% in 2012 to 10% in 2014 and 2015. In 2016, the proportion exporting was slightly lower (8%), but was back to 10% for 2017. It has been 9% consistently in 2018 to date.

Quality Standards and Other Details

BDRC is certified to ISO 20252 and 27001, the recognised international quality standards for market research and information security.

- Adherence to the standard is independently audited once per year.
- Where subcontractors are used by BDRC, they are assessed to ensure any outsourced parts of the research are conducted in adherence to ISO 20252 and 27001.

All work will be carried out in conformity to these standards, the MRS Code of Conduct, and all relevant legal requirements



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