



## Research Executive / Senior Research Executive

### About BVA BDRC

BVA BDRC is an award winning international consumer insight consultancy, conducting research in over 90 countries. The agency offers the complete range of research consulting and business transformation. We help brands get closer to their customers, improve customer experience and grow the bottom line.

Until recently, BDRC was the UK's largest independent market research consultancy. BDRC is now part of Paris-based **BVA Group**, the third largest research and consultancy group in France and ranked in the top 20 world-wide agencies.

At BVA BDRC we help our clients get closer to their customers, stakeholders and employees by translating research outputs into business intelligence that's ready for action. We do this through a range of market leading insight tools and a dedicated team of experts.

The business is organised around a number of key sectors – finance, hospitality, media, transport, travel and tourism, and we are recognised as leader in these areas. Our innovation in how we address business challenges crosses these, with specialisms in brand strategy/tracking, customer experience, compliance, product development, market development and much more.

### Location

The position is based at BVA BDRC's head office in central London, a stone's throw from Holborn tube. It is within walking distance from King's Cross, Waterloo and Charing Cross as well as being close to Covent Garden and Clerkenwell.

### What is the job about?

We are seeking an experienced Research Executive (RE) or more junior Senior Research Executive to join the Financial and B2B research team (F&B). The successful candidate will be a bright, creative and organised researcher, able to demonstrate a good grounding in the design and management of a range of research projects. The role is an exciting opportunity to build experience and learn new skills.

With 17 researchers, F&B is the largest sector focused team within BVA BDRC and one of the largest financial market research teams in the UK. Clients include most of the major UK financial institutions, and the B2B (Business to Business) work extends this remit to several other sectors. The work is varied, dynamic and challenging, encompassing all of the agency specialisms described above and audiences ranging from the very affluent to the heavily indebted and all points in-between.

All team members are expected to eventually develop both qualitative and quantitative skills, and be flexible enough to deliver on a mix of ad-hoc and continuous projects, working within different project teams.

Although not essential for the right candidate, applicants should ideally have some research experience, preferably on the agency side and now feel ready to move into a varied role and acquire more responsibility. Most of the work will be UK based, with fieldwork taking place in various locations, but there may also be the opportunity to travel for multi-country studies.

## Key responsibilities

Key responsibilities may include:

- Assisting with proposal preparation and gathering costs, in collaboration with other team members / Directors
- End-to-end project management
- Checking and / or developing project materials such as questionnaires and discussion guides
- Quality checking telephone (CATI) survey scripts and online survey programs
- Undertaking (with training) qualitative fieldwork
- Preparing data processing specifications and checking final data
- Analysis of both quantitative and qualitative data
- Preparing PowerPoint reports and presentation packs
- Checking the accuracy data in reports
- Bringing out the business implications of results for clients
- Working with senior staff, assisting with the preparation and delivery of client presentations (with training)
- Liaising and developing relationships with both clients and supplier contacts

## Skills, experience and competencies

The successful candidate, likely to be a graduate with a strong degree from a reputable academic institution, will ideally have some professional experience within a research agency. This is desirable but not essential for the right candidate.

Candidates must be able to demonstrate the following skills and experience:

- Well rounded and developing research skills across the project cycle including project design, development of fieldwork materials, management of fieldwork and analysis/reporting
- Outstanding project management, an ability to work to deadlines and juggle competing priorities
- An eye for detail and accuracy at all stages, but particularly when checking project materials, survey programs / CATI scripts, data and reports
- The ability to interpret and synthesise data (both numbers and words) and understand what this means for a client
- Excellent, fluent, written and spoken English (fluency in other languages is a bonus but not a requirement)
- A high level of competence in working with both Excel and PowerPoint

Experience in the following would be viewed as a bonus rather than a requirement but, at a minimum, we are looking for someone who is willing to learn and undertake:

- Projects on behalf of financial services sector clients
- A mix of both quantitative and qualitative research

The following competencies are highly valued within BVA BDRC and form part of our annual appraisal process:

- Quality/compliance: Achieving a standard of excellence in work processes and outcomes, following company policies
- Customer/commercial focus: Striving for high client satisfaction, going out of your way to be responsive, helpful and pleasant, whilst maintaining an awareness of the broader commercial context / goals
- Initiative: Taking ownership of work, doing what is needed without being asked, an ability to 'think on your feet' when required, whilst also understanding when it is important to seek the advice of others / a Director
- Organisation: Excellent organisation and time management with a demonstrable ability to work to deadlines, juggle competing priorities and plan ahead
- Communication: Balancing listening and talking, speaking / writing clearly and accurately, influencing others, keeping others informed (clients, team members and fieldwork teams)
- Relationships: Good interpersonal skills that will facilitate strong working relationships (with team members, external partners and clients), being helpful and team-orientated
- Drive: The ability and drive to develop, being receptive to feedback, willing to learn, embracing continuous improvement
- People management (for those with direct reports / coaching others): Being approachable, setting clear expectations, reviewing progress, providing feedback and guidance

## What is it like working at BVA BDRC?

BVA BDRC is an equal opportunities employer. We are a meritocracy, and the company culture is one where individuals can prosper dependent on performance, initiative and enthusiasm. We focus on bringing people up through the business; many of our senior staff started with us at middle or junior levels, including several Board Directors. There are no barriers to advancement for the right people.

A comprehensive training programme is delivered by our Training Action Group (TAG), comprising a mix of internal and external sessions, ensuring that relevant learning and development opportunities are available to employees of all levels.

We are a sociable company and place great emphasis upon teamwork and collaboration.

- We strongly believe that 'two heads are better than one' (if not three or four on occasion!), particularly when dealing with challenging work.
- Our social committee organises regular funded social events throughout the year including the Christmas party, an annual summer day out (these have previously included treasure hunts around the Tower of London, team cooking challenges, Go Ape in Battersea Park, white water rafting at the Olympic facility at Lee Valley), and other varied events throughout the year to ensure there is something for everyone.
- Our CSR (Corporate Social Responsibility) committee organise regular fund raising events for both national and local charities, such as a cake sale for Grenfell Tower, a Children in Need 'bikeathon challenge' (seeing which team could cycle the farthest on an exercise bike in a set time), decorating a local homeless shelter at Christmas and more.

## Salary

The salary will be competitive. We offer a number of staff benefits as detailed on the following page.

## Further details

Please direct enquiries and CVs to Joy Owen at [Joy.Owen@bva-bdrc.com](mailto:Joy.Owen@bva-bdrc.com)

Please read our [Privacy Notice](#). By submitting your CV, you consent to us contacting you within the next few weeks regarding this and to the terms detailed in our Privacy Notice

[www.bva-bdrc.com](http://www.bva-bdrc.com)

# BVA BDRC Benefits

## Generous annual leave

In addition to Bank Holidays, we offer 26 days annual leave; 3 of these must be taken between Christmas and New Year. The holiday allowance is increased by 3 days after completing 3 years' service, and rises to 5 extra days after completing 5 years' service.

## Pension

All staff are automatically opted-in to the government's NEST pension scheme.

## Get fit

We'll subsidise your gym membership, so it only costs you £15 a month at Holborn Fitness First or £20 a month to use almost any Fitness First (e.g. not South Kensington).

## Season ticket loan

Commuting can be costly. Let us cover the cost of your annual travel pass with a loan, and you can repay the money in instalments from your monthly salary.

## Private healthcare

We'll pay 50% of the premium for you (and your family if you wish) to join our healthcare scheme. Your share of the premium will be deducted from your monthly salary.

## Childcare vouchers

We offer the option to get a portion of your salary paid via tax-efficient childcare vouchers. Subject to changes in government regulations.

## Free eye tests

Of course!

## Cycle to Work

If you want to cycle to work, we'll help with the upfront cost of buying a cycle through a cycle retailer. We'll buy the bike and/or equipment and reclaim the VAT. You repay the loan via monthly deductions from your gross salary, making it a tax-effective way to pay. We have bike storage, changing lockers and showers on site.

## Giving back

We have an active CSR team, with regular opportunities to get involved with fundraising and volunteering activities for our designated charity, Coram.

## Socialising

We organise monthly social events around London, including our annual Summer Day Out and Christmas Party. In the past, we've played zorb football, been to Flights Club, abseiled in the Olympic Park and baked with 'The Great British Bake Off' stars.

## Referral bonus

If you recommend us to a friend who then works with us (and once the probationary period is completed), we'll give you a referral bonus of £500.

## Refreshments

Free fresh filter coffee and just about every kind of tea you can imagine! And chilled filtered water to save on plastic bottles.

## Flexible working

Depending on the team's needs, you may be able to work occasionally at home. Everybody works on a laptop, so you have the flexibility to move around the office.

Please note that some of these benefits, other than holidays and pension payments, become available only after completion of the probationary period.\*

\*Benefits subject to amendment according to government regulation and business circumstances