Data Scientist (Junior)

About BVA BDRC

BVA BDRC is an award winning international consumer insight consultancy, conducting research in over 90 countries. The agency, part of Paris-based BVA Group, offers the complete range of research consulting and business transformation. We help brands get closer to their customers, improve customer experience and grow the bottom line. BDRC joined the BVA Group in mid-2018. We have already seen significant benefits from joining a larger group, with fresh collaboration in emerging areas such as behavioural economics and Nudge theory, entry into new markets and a more extensive international network. The wider BVA Group has close to 1,000 staff across twenty offices in eleven countries, with a worldwide turnover of €185m.

Location

BVA BDRC's head office is in central London, close to Holborn tube, walkable from Kings Cross, Waterloo and Charing Cross and handy for Covent Garden.

Requirements

We are looking for a bright and enthusiastic graduate to work in our Data Science team at Junior Data Scientist level. The role is varied, diverse and challenging. It involves working across all of our sector specialist teams to provide insightful analysis of data and assist in the explanation and interpretation of results. It will regularly include such techniques as Key Driver Analysis (using regression and correlation), segmentation, decision trees and conjoint analysis. You will be reporting into the Director of Data Science, Ruth Watts, to support our research teams, working on a mix of ad-hoc and continuous projects across a range of clients.

We require a highly numerate individual, probably looking for a first job after university. Data visualisation experience would be an advantage though is not essential. We expect candidates to have strong Excel skills as well as familiarity with Microsoft office. The majority of analysis is conducted using SPSS so previous experience would be an advantage. Use of some statistical packages is essential (such as minitab, SAS or R).

Key Responsibilities

Key responsibilities may include:

- Data examination and analysis using Excel and SPSS
- Selecting and applying the appropriate techniques to a range of research problems
- Assisting in the design of surveys and questionnaires to ensure appropriate data is collected to meet clients' needs
- Explaining complex analysis and results in clear and precise language
- Assisting in the interpretation of statistical results to shape conclusions and recommendations for presentations and reports
- Data visualisation in MarketSight, Tableau and other packages

Skills, Experience & Competences

The successful candidate will have a strong degree in Maths or an associated discipline (e.g. Economics, Physics) from a reputable academic institution. We would also expect the following attributes:

- A demonstrable ability to work to deadlines and to juggle competing priorities
- A high level of competence in Excel
- Excellent written English. Knowledge of French, though in no way essential, would be a bonus
- An eye for detail, in particular the ability to spot irregularities in data and to establish the source of the problem
- Good problem solving skills including an analytical approach to problems
- Ability to learn new skills and software rapidly
- The ability to interpret and synthesise data (both numbers and words) and to understand what this means for a client
- Good interpersonal skills that will facilitate strong working relationships with team members, external partners and clients
- The ambition and drive to learn and progress in the agency, not least as data analytics, behavioural economics and artificial intelligence develop to present us with new opportunities and challenges.

Salary

The salary is competitive.

Benefits include subsidised gym membership, season ticket loan, cycle to work scheme, full NEST pension, 26 days annual leave, active CSR & socialising teams and more.

Please direct enquiries and CVs to the Director of Data Science, Ruth Watts, ruth.watts@bva-bdrc.com and copy in robert.dodds@bva-bdrc.com

www.bva-bdrc.com